



Tennessee World Trade Week

May 15–19, 2017

Celebrating World Trade in May

SPONSORSHIP SUPPORTS

- Outreach
- Educational Events
- Publications
- Scholarships

Your sponsorship will directly support our events held during World Trade Week. Beyond this week, your sponsorship will also allow the TN DEC in its ongoing outreach efforts to promote a greater awareness of world trade in business and education.

As a sponsor of World Trade Week, your company will be featured on our promotional material and programs. Sponsorship also entitles you to additional exposure and recognition in the *Tennessee World Trade Guide* which will be published in the Fall 2017. Sponsors also receive priority seating at our Awards Luncheon in Nashville. See the benefits of sponsorship below.

| Sponsorship Level | \$5,000 | \$2,500 | \$1,500 | \$1,000 |
|--|----------|---------|----------|----------|
| Sponsor Type | Platinum | Gold | Silver | Bronze |
| Listing as Sponsor on Website | ✓ | ✓ | ✓ | ✓ |
| Listing in Award Luncheon Program | ✓ | ✓ | ✓ | ✓ |
| Awards Luncheon Priority Seating | 4 seats | 4 seats | 2 seats | 1 seat |
| Ad in <i>TN World Trade Guide</i> | 2 pages | 1 page | 1/2 page | 1/4 page |
| Logo on Promotional Material | ✓ | ✓ | ✓ | |
| Feature in <i>TN World Trade Guide</i> | Extended | Full | Basic | |
| Logo on Tote Bag | ✓ | ✓ | | |
| Podium Recognition at Awards Luncheon | ✓ | | | |

For more information about how you can support World Trade Week, please contact chair@tndec.org.

www.WorldTradeWeekTN.org



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SPONSORSHIP AGREEMENT

Please complete this agreement and email a copy to chair@tndec.org. You can also register online at www.WorldTradeWeekTN.org.

ORGANIZATION NAME

CONTACT

EMAIL

PHONE

MAILING ADDRESS CITY STATE ZIP

SPONSOR TYPE: Platinum \$5000 Gold \$2500 Silver \$1500 Bronze \$1000

Payment Processing

PAYMENT TYPE: Check

CARD NUMBER EXP DATE CCV

CARDHOLDER'S NAME

BILLING ADDRESS CITY STATE ZIP

If you wish to pay by check, please complete this form and send it with your payment to the following address:

Tennessee District Export Council
c/o U.S. Commercial Service Nashville
U.S. Department of Commerce
801 Broadway, Suite C372
Nashville, TN 37203

This is your written commitment to participate as a 2017 WTW Sponsor. Agreed by:

NAME TITLE DATE